

## **Tourist E-book: Discover São Paulo with Sampamerica**

From arrival to departure: Transfers, accommodation, guided tours and all the support from Sampamerica for a perfect stay in the capital.



### **Introduction**

Welcome to your complete guide to exploring São Paulo and its surroundings with Sampamerica Tourism and Events. We are an inbound tourism agency specializing in offering unforgettable experiences, combining in-depth knowledge of the São Paulo capital with an international perspective, guaranteeing comfort, safety, and personalization in every itinerary.

## Who We Are: The Essence of Sampamerica



Sampamerica was founded by Argentinian Pablo Bringa, a tour guide, philosophy and Spanish teacher, who brought his vast experience throughout Latin America to the heart of São Paulo, where he has lived for 15 years. Our mission is to connect visitors from all over the world with the rich culture, history and dynamism of the megalopolis and its nearby destinations.

### Our Differentiators:

- **Accredited Guides:** Our team is composed of professionals with diplomas and registered with the Ministry of Tourism (Cadastur), ensuring expertise and safety on all tours.



- **Multilingual Service:** We offer support in several languages, facilitating communication and cultural immersion for travelers of all nationalities.
- **Complete Logistics:** We take care of all the details, from transfers and tours to event organization, with a professional and efficient structure.
- **Local Expertise:** Immerse yourself in the real São Paulo with experts who master Brazilian identity and the complexities of São Paulo, revealing the city's secrets and charms.



## Services in São Paulo: Explore the Metropolis

Discover São Paulo in a unique way with our personalized services, designed to meet all your needs.

## Executive Transfers



*Transfers In/Out*  
**SAMPAMERICA**  
*São Paulo*

★  
**Viagens Executivas  
Confortáveis e Seguras  
Aeroportos Hotéis Eventos**

 **GRU**  **CGH**

Ensure your arrival and departure with complete peace of mind. We offer round-trip transfers to and from the main airports:

- **Guarulhos International Airport (GRU)**
- **Congonhas Airport (CGH)**
- **Viracopos International Airport (VCP)**

Our executive vehicles guarantee comfort, safety, and punctuality for all your travels.

### **City Tours and Themed Experiences.**

São Paulo is a city of endless possibilities. Choose your itinerary or customize your adventure:



- **City Tour "Welcome to São Paulo":**



A flexible tour covering the main tourist attractions, such as the Historic Center, the vibrant Paulista Avenue, the verdant Ibirapuera Park, part of the South Zone, and the iconic Municipal Market.

- **Gastronomic Tour:**



A true immersion into the authentic flavors of "São Paulo," exploring the city's culinary diversity.

- **Shopping Tour:**



For shopping enthusiasts, exclusive itineraries through luxury brands, shopping malls, or popular shopping centers where you can find everything.

- **Tour by Night:**



Discover the nighttime side of São Paulo, a metropolis that transforms and reveals its vibrant, illuminated charm at dusk.

- **Helicopter Tours:**



Elevate your experience and enjoy stunning aerial views of São Paulo's iconic landmarks.

- **Business Tour:**



Designed for corporate clients, this private tour offers an in-depth look at the metropolis's business ecosystem, optimizing your time in the city.

- **Personalized Tour:**



São Paulo, your way! Create your ideal itinerary with Sampamerica, exploring the points of interest that appeal to you most.

### **Excursions Outside of São Paulo: Adventure in the Surroundings**

In addition to the capital, Sampamerica takes you to explore charming destinations in the outskirts of São Paulo, with all the logistics and comfort.

- **Santos and São Vicente:**



Discover the coast of São Paulo, its rich port history, and the delicious Caiçara cuisine.

- **Aparecida do Norte:**





A destination of faith and spirituality, featuring the imposing National Shrine of Our Lady of Aparecida.

- **Campos do Jordão:**



Relax in the mild mountain climate, enjoy the lush nature and refined cuisine.

- **Amazônia Paulista (Itanhaém):**



Connect with nature on tranquil trails and admire the unique beauty of this fascinating ecosystem.

- **Embu das Artes:**



Explore the city known for its art, crafts, and vibrant local culture.

## **Major Events and Special Projects**

Sampamerica specializes in logistics for large events, ensuring your experience is unforgettable and worry-free.

## Formula 1 - São Paulo Grand Prix (Interlagos)



Experience the thrill of Formula 1 at Interlagos with complete and exclusive packages.

- **Premium Packages:** Accommodation in high-standard hotels, guaranteed tickets for all three days of the event, and private executive transfers.
- **Unique Features:** Ticket delivery directly to the hotel, accompaniment by accredited bilingual guides, and 24-hour support.

### Other Featured Events

We offer logistics and support for the biggest events on the calendar:



- **Lollapalooza 2026**



- **São Paulo Carnival 2026**



- **Conferences and Trade Fairs: Like Fruit Attraction 2026.**



- **Logistics for Shows and Libertadores Games.**

## Contact

For more information, reservations, or to create your personalized itinerary, contact Sampamerica Tourism and Events:

- **Address:** Rua Pais Leme, 215, Suite 1713, Pinheiros, São Paulo/SP.
- **WhatsApp:** +55 11 97852-6250
- **Email:** [contato@sampamerica.com.br](mailto:contato@sampamerica.com.br)
- **Website:** <http://www.sampamerica.com.br>

